

## Overview

TMC conducted a community survey gathering feedback on options to ensure we are financially sustainable well into the future and can continue to provide high-quality primary care, behavioral health, and 24-hour emergency and trauma services to our community. A total of 1,390 individuals participated and 1,060 completed the survey during the two-week period of July 13 to 27, 2023. This is not a statistically valid survey, but an efficient way to gather perspectives and input from the public.

The input collected has helped to inform decisions of the Telluride Hospital District board and determine next steps – which may include the resolution to ask voters to increase local property taxes to fund TMC’s annual financial shortfall. Be sure to visit TMC’s website for the most up-to-date information.

## Key Insights

**74%** Of respondents report living within the district

**81%** Are ages 45 to 65+

**85%** Have a somewhat or very favorable opinion of TMC

**86%** Somewhat or strongly approve of the job TMC does providing full spectrum primary care, including behavioral health and 24-hour emergency and trauma services to residents

**58%** Indicate they would (without much detail) support a property tax increase to support TMC; 25% were undecided

**64%** Were likely or very likely to support a property tax increase when additional details were shared regarding the cost to property owners and how much total annual revenue was estimated to be raised

**42%** Felt the single most important financial challenge for TMC to address was increasing wages to hire/retain qualified medical staff; **27%** believed updating and improving aging medical facilities was most important; **18%** thought declining insurance reimbursements was number one; **13%** responded that it’s rising costs of medical supplies/medications that needs the most attention

**69%** Said knowing the additional tax revenue would be used to hire and retain qualified medical staff, avoid cuts that could affect access to care, and address costly healthcare challenges faced by rural healthcare providers such as TMC, made them somewhat or much more likely to support a property tax increase